

THE Chancellor's REPORT

DEC 2018/JAN 2019



MERRY
Christmas
& A HAPPY
NEW YEAR

Bobby R. Phills
Chancellor-Dean

Retia Walker
Vice Chancellor for
Academic & Student Support
Services/Associate Dean

Andra Johnson
Vice Chancellor for
Research & Technology
Development

Dawn Mellion-Patin
Vice Chancellor for
Extension & Outreach

Table of CONTENTS



1 Fall Garden WORKSHOP

8 Employee SPOTLIGHT

2 Student SPOTLIGHT

10 Listening SESSIONS

4 Christmas Scholarship GALA **11** Vision Board

5 Don't Drop the Ball!

6 Power Plants



Entrepreneurs & DIYers converge on the 2018

Fall GARDEN Workshop

The Fall Garden Workshop consists of vendors and business coming together to lend their expertise and help to agricultural enthusiasts and small farmers. Many attendees range from small scale farmers, to DIY gardeners and citizens who are interested in starting up hobbies.

The Maurice A. Edmonds Livestock Arena hosted the annual event and SUALGC Extension Agents appeared workshop goers by answering all of their questions and building bridges to connect them with the most qualified personnel regarding their curiosities.

Live demonstrations and workshop topics included a wine making tutorial from a dynamic husband and wife duo. SUALGCs very own Stephanie Elwood and Mila Berhane educated the group on how to properly care for their gardens and when to plant certain greens. Felton DeRouen also showcased his different varieties of birds and explained the proper housing protocols and care it takes to keep the birds happy while maximizing their production.

Participants also showed much appreciation for exhibits set up that offered information and resources for them as well as a hydroponic system and showcase from Dr. Marlin Ford



farewell



FALL '18



GENEROSITY, CONNECTIONS & LAUGHS AT THE ANNUAL

Christmas Scholarship Gala



The 2018 Christmas Scholarship Gala did not disappoint as many SUALGC partners, administrators and students dressed to impress for the annual event. Aside from the beautiful decorations, live band and photography booth, there was much to smile for during the night. Students Malik Allen & Irene Lewis gave passionate speeches detailing the challenges of moving forward with an education as young minorities without adequate funding and opportunities that are afforded to other schools. Dual enrollment/High school student Camille Harris also spoke about the importance of scholarships and how they played a part in her journey to landing at being a dual enrolled student.

The purpose of the Scholarship Gala is to raise funds from SUALGC affiliates and partners to better equip students and secure their futures. Dr. Bobby Phillips noted during his address at the gala that “no student should be robbed of the opportunity to learn and better themselves because they don’t have enough money. All of us who are in a better position have a responsibility to help.”

Many students have reaped the benefits of these scholarships and pledged to give back once they see career opportunities.

The Ball Dropped so you dont have to.

1 Be Patient

You've developed certain habits and rituals over the course of a lifetime. Do you really think you are going to change in an instant just because the clock struck 12:00? Give yourself time and realize that growth is a journey and not a destination!

3 Be Vigilant

PROTECT YOUR VISION! Be careful who you tell and who you are around. Just because you made it up in your mind to grow does not mean everyone around you had the same epiphany. Don't let yourself be weighed down or drug back to what's convenient by keeping the same company as before.

2 Be Realistic

Aiming for the moon is a beautiful thing. But setting unrealistic goals can hinder you and discourage you completely from accomplishing anything now or giving anything else a try in the future. Example, don't make plans to be an astronaut if you sucked at science in grade school. The impossible can be achieved but you have to have the tools to meet your goals halfway.

5 Ways

take advantage of the *New Year*

Statistics and observation show that the masses are excited around New Years and have the expectation of new success, new beginnings and a fresh start. We see quotes on social media, hear lots of dialogue about changes and adjustments to be made and then.....it happens. The calendar moves along a few weeks and everyone, for the most part, hadn't lived up to the challenges that they set before themselves. Here are 5 ways to combat the New Years backslide and make the most of the opportunity to better yourself!



4 Be Writing

Studies show that when you write down your goals, you tend to hold yourself accountable to them. Be honest, it is pretty hard to pass by a board of written down goals every morning and NOT do anything to bring them into fruition. Also, some goals require several steps within to get the grand prize accomplished so writing those steps down will help you to stay organized.

5 Be Grateful

Celebrate small victories. Never get discouraged on small set backs. Just get back to it and keep your eyes on the business at hand. Realize that your path is different from others so don't get caught in the hype of comparison and grow envious of someone else's Level 50 when you are on Level 31.

Power PLANTS



HEALTH • WELLNESS • DISEASE

& how medicinal herbs are shaping the future



Dr. Janana Snowden
Director, SIMP

The Southern Institute of Medicinal Plants (SIMP) was established to be recognized world-wide as a Center of Excellence which serves as an incubator for natural and medicinal products. This Center will be the informational support portal that contributes to improving human health, serving the citizens of Louisiana and the nation. The institute will be characterized by an ongoing process of capacity building with equal emphasis on natural product development and utilization to address the major health issues that faces society today.

To date, Dr. Snowden has secured approximately \$300,000 for the institute through grant funding. Her research project titled "Evaluation of Roselle (*Hibiscus sabdariffa*) Plant Extract for Medicinal Use as an Anti-cancer and Neuroprotective Agent" focuses on using the medicinal plant to study various forms of cancer, autism and alzheimers. Findings from this project will enhance the research capability and competitiveness of SU Ag Center and bring together a multidisciplinary team of researchers with appropriate qualifications and skills to conduct research dealing with natural product crop selection and their potential to overcome certain chronic diseases via in vitro and in vivo evaluations.



SIMP has also received \$150,000 from Advanced Biomedics (contractor for SU Medical Marijuana Program) to support its research initiatives.



Kennedi Banks

“SIMP has shown me how business and agriculture merge worlds to create better advancement for mankind. Working with Dr. Snowden exposed me to how vital agriculture is to daily life and the wellbeing of our society. Her leadership and passion for students has also helped me both professionally and personally.”



Irene Lewis

“Working with Dr. Snowden for SIMP has put me into a space to expand my research skills, public speaking and networking. Through my research, I have presented at several conferences and interacted with different professionals in this field of study.”



Henry Synegal

“SIMP has given me a broad spectrum on how herbs and natural medicines work hand in hand with technology and wellness. It is great seeing the benefits and advances this research offers and the healing it brings to those with specific ailments.”



stephanie WOOD



I am a master grower, with over 10 years of growing horticultural (vegetable and ornamental) experience, on-farm, in greenhouse and in community and school gardens. My official work title is Extension Associate with Community and School Gardens. Day to day duties include, watering, planting and basic maintenance of the campus greenhouse which provides plants for all of our partner school, and community gardens. Daily duties also include traveling to sites to make site evaluations for potential new gardens, checking on existing gardens and running weekly programs such as the Fast Track program teaching at Thrive School and the Baton Rouge Detention Center for Juveniles. As well as site visits to SNAPEd existing and potential gardens. Essentially, bringing the greenhouse, garden and over all

Southern University Land Grant Campus experience to our community partners. As well as all of the paperwork to make this possible.

I believe that agriculture, done properly, can heal all human ailments (physical and mental) and I believe that agriculture is our foundation and our future. I truly believe that agriculture is in all of our blood and it personally saves my life on a daily basis. We've got to get back to our roots. As with anyone who works in the field, mother nature is the boss. Yielding to her extremes and trying to create something at the same time is a delicate balance that i hope to get better at every day. The fact that i am able to share health, peace and happiness with my fellow humans, especially the children, through

“The fact that I get to share the healing properties of learning how to grow your own food and participating in an overall garden experience with people, particularly youth.”

gardening, each time that we are able to interact. Its a blessing. An agricultural quote that i remember to emphasize the importance of my work in sustainable agriculture and the power within knowing how to grow your own food and seed:

“If they control seed, they control food. They know it. Its strategic. Its more powerful than bombs, it more powerful than guns. This is the best way to control the population of the world.” - Vandana Shiva, Indian physicist and social activist.



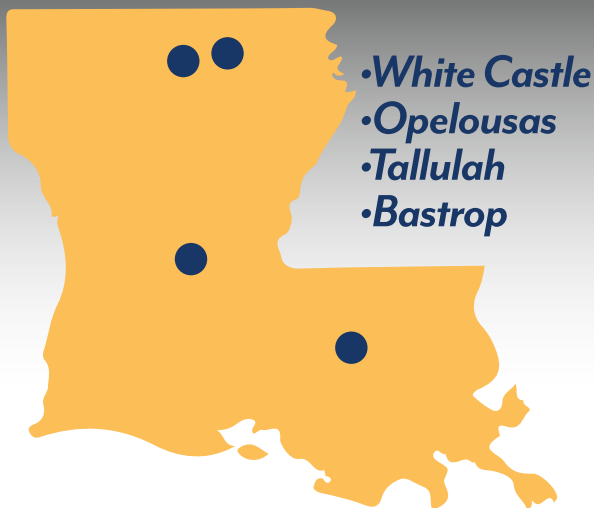
SUALGC

hits the road for the

LISTENING SESSION

TOUR

CITIES VISITED IN 2018



The Agricultural Land-Grant Campus stands on the foundational principal of service to man-kind. While SUALGC hosts several events on campus that are open to local and state-wide community residents, we also recognize a need to go out into the community. The Chancellor-Dean and other representatives of the Land-Grant Campus have hit the road to do just that by way of a Listening Session Tour. This initiative is to meet farmers, educators, community leaders and other concerned citizens where they are in their cities to give them the necessary resources or put them in touch with those who have the resources they need to function and grow. In conjunction with USDA, the Land-Grant Campus goes to each city armed

with literature materials as well as a representative from each USDA office and listens to questions, concerns and frustrations from small farmers and businesses across the state.

Many of these towns thrive on agriculture and are small in economic and population make up. The farmers are older in age and are limited with resources. In an effort to preserve and increase production and get them up to speed on new technologies as well as processes, SUALGC and USDA gather information at each session and go back to their respective offices and follow up with solutions to what the farmers need.

This Listening Session Tour sets the tone for more involvement and reach from the Land-Grant Campus to those corners of our state that may often be forgotten. It also offers comfort to the farmers that there is reinforcement behind them and support as they usher in the new generation of agricultural professionals to take up the torch.



This is your Vision Board. Place photos and notes here

ANNUAL STATE LIVESTOCK SHOW

February 28-March 2, 2019 (Special Junior Auction Sale on Saturday March 2nd)

MEAT ORDER FORM

ITEM DESCRIPTION	UNIT PRICE <small>(Non-Processed)</small>	QUANTITY	TOTAL COST
One Whole Beef	\$2,000.00		
One-Half Beef	\$1,000.00		
One-Fourth Beef	\$500.00		
One Whole Pork	\$225.00		
One Whole Lamb	\$200.00		
One Whole Goat	\$175.00		
Total Cost for Order:			

Customer Name _____

Address (City, State, Zip) _____

Phone _____

Check Enclosed _____ Bill Me _____

Make checks payable to: Southern University Ag Center Livestock Show

PLEASE NOTE: Processing fees are not included in these prices. The show office will deliver your animal to the processing plant selected below.

- Cutrer Slaughter House** (Beef and Pork **ONLY**) in Kentwood (985) 229-2478
- Rouchers** (Beef, Goats and Lambs **ONLY**) in Plaquemine (225) 687-4258

****YOU MUST CONTACT THE PLANT IMMEDIATELY FOLLOWING THE SHOW!**

FOR MORE INFORMATION CALL: (225) 771-6208

Livestock Show Office Payroll Deduction Form

Payments Due by April 1, 2019

Name _____ University Department _____ Social Security Number _____

I _____, hereby authorized the payroll department to deduct a total of \$ _____ from my salary in _____ payments of \$ _____ each.

(Please check one) bi-weekly monthly quarterly one-time payment

Signature _____ Date _____

(Please complete the back side)

Livestock Meat Order Waiver Form

The Livestock Meat Order Waiver Form is to inform customers about all meat order terms and conditions. Please read and initial the following:

- _____ All orders will be placed on a first come, first serve basis.

- _____ The Livestock show is a youth event. All youth that show their animal(s) may not place them in the auction; therefore, **we cannot guarantee** that all orders will be processed. Customers with pre-orders that are paid in full will be processed first.

- _____ Purchase must be paid with check or money order ONLY, prior to picking up the meat from the slaughter house. Check or money order must be made out to the Southern University Ag Center Livestock Show.

- _____ Donations are welcome but must be made separate from meat order.

- _____ Animals processed at Cutrer or Rouchers MUST be picked up within 30 days. ALL MEAT LEFT UNCLAIMED AT THE SLAUGHTER HOUSE WILL BE DONATED TO THE GREATER BATON ROUGE FOOD BANK.

- _____ All payroll deductions must be paid in full by April 1, 2019 of the current year of the Livestock Show.

- _____ Prior to processing payment for the purchase of an animal, this form must be initialed and signed by the purchaser.

Signature: _____ Date: _____

I would like to make a donation to support our Youth Participants in the amount of \$ _____

remember the past, embrace the future.

2019



SOUTHERN UNIVERSITY AGRICULTURAL LAND-GRANT CAMPUS
Fisher Hall • P.O. Box 10010 Baton Rouge, LA 70813
(225) 771-2152 • WWW.SUAGCENTER.COM