

**ON THE AIR**

**Southern University Land-Grant Campus  
Launches First Syndicated Radio Talk Show**

**KBRS 106.9 FM  
KKAY 1590 AM**

The Southern University Land-Grant Campus is proud to announce the debut and launch of a new weekly syndicated radio talk show titled, "SU Land-Grant Today." This syndication will be the first of its kind, and will feature guests that are making tremendous strides to bring Agriculture to the forefront in the state of Louisiana.

The show debuted on KBRS 106.9, Wednesday, November 1, and on KKAY 1590 AM, Sunday, November 5. "We've been working for months to bring this type of programming to our loyal listeners, said KBRS 106.9 FM & KKAY 1590 AM Station Owner, Pastor Freddie Allen. Just look around as you pass through Donaldsonville, agriculture is all around us,

and it is imperative to keep our rural communities informed."

SU Land-Grant Today will be hosted by radio veteran Nicolette "Missy" Gordon, and will primarily focus on disseminating information about innovative breakthroughs that are occurring within the Southern University System. This syndicated platform will also serve as a recruitment tool to get future Jags interested in Ag.

For more information, or to be a featured guest on SU Land-Grant Today, please call Aymbriana Campbell at 225.771.2242 or email [communications@suagcenter.com](mailto:communications@suagcenter.com).

**Tune-In!**

**Every Wednesday**

**KBRS 106.9 FM**

**5:15 – 5:45 PM**



**Every Sunday**

**KKAY 1590 AM**

**12:30 – 1:00 PM**



## SUALGC STUDENTS STAND-OUT AT MANRRS REGIONAL CONFERENCE

includes; Student Competitions, Opportunity Fair, Mock Interviews, and Professional Development Seminars.

The goal of the cluster meeting is to encourage diversity and pluralism and promote the development of those leadership skills that will prepare members for a prosperous career in agricultural, natural resources and related sciences. The organization seeks to provide strategies and techniques that will prove effective for professional development and advancement in today's work environment.

MANRRS hopes to achieve this goal by collaborating with our corporate, federal and university partners to offer seminars that will provide a guide for their future success.

Malik Allen won first place for his team during the opening session with his oration of what MANRRS means to him and several of our students received a perfect score on their Mock Interviews. Graduating Seniors Malik Allen and Joshua Simon received job offers from Bunge Cooperation and Land-O-Lakes. However, both students are interested in pursuing their Masters Degrees at Perdue and North Carolina A&T.

The Southern University MANRRS organization journeyed to Oklahoma City, Ok, October 13-14, for the Region IV Regional Cluster Meeting.

The Regional Clusters function as the organization's fall debut recruiting event. Each cluster



## USDA ARS MEET WITH SUALGC OFFICIALS

The Southern University Agricultural Land-Grant Campus hosted scientists from USDA-Agricultural Research Service (Poplarville, MS Unit) on October 26th. The Director of the Research Unit, Dr. John Adamczyk and his team, focuses on the development of cultural practices, pest management strategies, and cultivars that improve small fruit, vegetable, and ornamental plant production in the Gulf Coast States. Research faculty from the Land-Grant Campus presented

their current research projects to the scientists, followed by a tour of research laboratories and the experimental farm. This learning and collaborative session with scientists from the Land-Grant Campus was designed to discuss possible collaborations and partnerships, funding opportunities between SUALGC and USDA ARS, student internships, support for the Land-Grant Campus' signature program (BAYOU), Research Sabbaticals for our faculty, and exchange of research

equipment to the Land-Grant Campus. Additional meetings have been scheduled to work on the development of an MOU between the two entities.



# URBAN FORESTRY DELEGATION VISIT SUALGC

A Delegation of five Chinese Urban Forestry representatives, led by Dr. Cheng Wang, Professor and Director of the Center for Urban Forestry Research, Chinese Academy of Forestry in Beijing, China, visited SUALGC on Nov. 6, 2017. The delegation met with the Chancellor-Dean, faculty, staff, and students, and also toured the campus and urban forestry GIS facility, and presented a seminar on "Urban Forestry Development in China," along with several urban forestry research projects. The visit generated interesting discussions including future collaborations in teaching, research and extension between the SU Agricultural Land-grant Campus and Center for Urban



Forestry Research in China. The goal is to promote the international collaboration and scientific and technical exchange in urban forestry and natural resource areas. The Center for Urban Forestry Research in China is a state-owned premier academic organization, a driving force for China's "Urban Forest City" certificate program and Chinese urban forestry policy development.



# COLLABORATION WITHOUT BOARDERS

On Thursday, November 2, the Agricultural Land-Grant Campus hosted Dr. Anderson Gomes and Dr. Nilton da Silva from the Federal Rural University of Rio de Janeiro (UFRRJ). They met with SUALGC administrators, to include academic program leaders' of the College of Agricultural, Family and Consumer Sciences. This visit was a continuation of conversations about possible avenues of collaboration which began in



March of 2017, when Dr. Dawn Mellion Patin, Vice Chancellor for Extension and Outreach, visited the

Federal University in Brazil as a member of the Southern University delegation. UFRRJ is the largest agricultural school in Brazil, which focuses on agronomy, animal science and veterinary medicine. Representatives from both institutions the table were excited about exploring opportunities for visits of additional faculty and staff, student and faculty exchanges and future collaborative research and outreach efforts.



# JAGRICULTURE BRINGS AWARENESS TO BREAST CANCER AND THE IMPORTANCE OF SELF-EXAMINATION



## Bar-Tini Afternoon Mixer

Jagriculture Director, Kim W. Butler, and guest speaker Marva Hawkins address the importance of early detection as it pertains to Breast Cancer Awareness

In recognition of Breast Cancer Awareness Month, Jagriculture hosted a bra decorating contest. The bras submitted by male and female students were judged by three breast cancer survivors who each gave a testimony on the importance of early detection at the Afternoon Bra-Tini Mixer, on October 30, 2017. The Prize was a \$50 gift card to Victoria's Secret. During the Mixer, students learned about the signs and symptoms of breast cancer. Students also discovered that there are various types of breast cancers and men as well as women should do self-examination as early as 20 years of age. The two most common types of breast cancer are: Ductal Carcinoma and Lobular Carcinoma. Self-examination

demonstration cards were distributed and the students were very inquisitive during the Question and Answer session. It was important to present this epidemic in a way that would capture the attention of this generation. Breast cancer among young women and men has become more prevalent in the last 10 years. This wave can be attributed to performance enhancing drugs, exposure to radiation and high estrogen levels caused by obesity. Our students promised to 1) share what they learned 2) ask about their family history 3) do regular self-examinations and consult with a physician.



This month's cultural series of Jagriculture was geared towards professionalism and employability. MANRRS and SAF sponsored the second activity of the cultural

series which occurred on Thursday, November 2. Both are national organizations which place emphasis on Professional Development and Job Placement.

As we approach fall graduation and the beginning of spring, corporations and national organizations are seeking applicants to fill pertinent positions for full time and summer internships. Experts informed students on the importance of Professional Etiquette when seeking employment. Students learned the distinction between federal and cooperate resumes during the resume building session. Topics such as cooperate research, valuable verbiage and the importance of proofreading were thoroughly examined. Students were provided with interview tips and techniques which included buzz words and fillers. They were encouraged to prepare interviews by doing mock interviews with friends and or in the mirror. The session also touched on social media decorum and "What Not to Wear" which explained the difference between casual wear and professional dress, behavior and overall presentation.



## FAST FACTS

# 2,470

The American Cancer Society estimates for breast cancer in men in the United States for 2017 are about 2,470 new cases of invasive breast cancer

# 7 out of 10

The American Cancer Society estimates that 7 out of every 10 women develops ductal breast cancer

# BIG BUDDY 19TH ANNUAL DAY OF THE MENTOR

On Friday, October 20, Mr. Samuel Ross, Communication Specialist, and Dr. Tiffany Wilkerson-Franklin served as Mentors for a Day! Little Buddies, Mr. Jadan Robinson, a 6<sup>th</sup> grader at St. Francis Xavier and Miss Tamara Burks, an 8<sup>th</sup> grader at Hosanna Christian Academy enjoyed a busy and informational day with their Big Buddies.

According to Big Buddy Mentoring Baton Rouge, the program provides ongoing asset-based programming for youth ages 5 to 18 focused on building resiliency against poverty, crime and academic failure – major

threats to the economic development of our community. Big Buddy has been serving young people in the Baton Rouge community for more than 35 years. They are a local organization that serves an estimated average of 500 young people per week.

The objective of the 19<sup>th</sup> annual event was to allow youth to shadow their Big Buddy at their workplace for the day. So, we began with a breakfast and introductions with our buddies at Boudreaux's. After breakfast, the group traveled to the SU AG Land-Grant Campus to tour the facility and meet available staff. Youth spent time with Dr.

Oscar Udoh who encouraged youth to, “stay focused on their goals and surround themselves with positive peers”. Dr. Wilkerson-Franklin arranged a meeting with Congressman Garrett Graves where youth were engaged in conversations centered on the need to continue mentoring and other youth development projects the state. “Mentoring programs play an integral role in the success of our young people and we need to make sure they stay around by ensuring funding allocations continue to flow to Louisiana”, said Wilkerson-Franklin.

## SUALGC CONNECTS WITH SU LAB FOR STEAM NIGHT



It was an exciting evening for students at Southern University Laboratory School, as SUALGC Staff, invited by Mrs. Angela Carter-Robinson, participated in their annual STEAM Night. The goal of the event was to create exciting, hands-on learning experiences for students and parents in the areas of

science, technology, engineering, agriculture, art, and math.

The SUALGC staff provided hands-on demonstrations for youth at the event, which included a live rabbit, drones, and 4-H Science Day activity, Motion Commotion. SUALGC staff and students in attendance included Nicolette Gordon and Dr. Tiffany Franklin

(4-H and Youth Development); Jennifer Brown, student and Dr. Harold Mellieon (Animal Science and Pre-Vet Medicine) and Dr. Marlin Ford (Urban Agriculture).

Youth were awed by the performance of the drones, during Dr. Ford's presentation. They asked questions about the video capabilities and overall performance. The 4-H Science Day Motion Commotion activity is a two-part experiment that investigates the physical and human factors of motion using toy cars to simulate a speeding car collision and distracted driving.

Participants engaged in a dialogue with Ms. Brown and Dr. Mellieon about the rabbit, which many fondly referred to as “Misty”. The mission of the event was accomplished, as youth were introduced to an array of activities related to Science, Technology, Engineering, Agriculture, and Mathematics (STEAM).

# SUALGC ALUMNA SHARES KEYS TO SUCCESS

The Southern University Agricultural Land-Grant Campus continued its Fall Seminar Series on October 26, with a presentation Dr. LaPorchia Collins, Professor of Practice at Tulane University. Dr. Collins outlined her Journey from Southern University, to graduate school, and on to career.

Dr. Collins provided eight keys that will aid on the journey to the

accomplishment of success such as “‘Know your why’, ‘Make your own way’, and ‘Be the influence’”. While she focused her presentation to the students in the audience, faculty, staff and others were able to glean from those tips as well.

During the presentation Dr. Collins emphasized to students the importance of building professionalism through organizations such as Minorities in Agriculture, Natural Resources and Related Sciences (MANRRS). She shared how MANRRS helped to mold her as a student and how it also presented careers opportunities that were not presented elsewhere. Lastly, Dr. Collins credited her former

professor, Dr. Patricia Meynesse, with helping her to get to where she is today. She shared how Dr. Meynesse encouraged her by saying, “I can see you going further.” Dr. Collins offered the same encouragement to attendees as she concluded her presentation.



Dr. LaPorchia Collins,  
Professor of Practice, Tulane  
University.

## “NEXT ERA” TEEN TRAINING



Next Era, a new statewide youth movement of The Louisiana Campaign for Tobacco-Free Living, trained sixteen youths at St. Helena College & Career Academy, on October 4. Teens worked through ice breakers, team building exercises, group discussions, and peer surveys to gain more knowledge on how they can become the change agents to end tobacco use. Statistics show that there are more

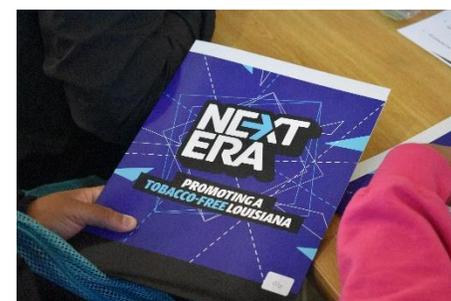
tobacco related deaths among the African American community than any other racial ethnicity. Many of the teens were shocked to know that there are more deaths caused by smoking than AIDS, car accidents, and alcohol in the state of Louisiana.

“Currently, St. Helena Parish does not have a no-smoking ordinance, and we are going to work with our local Police Jurors to try and change this, said OMG Past President, Kyla Bryant. It’s unfair to us to have to be forced to inhale second-hand smoke, and I will definitely fight along with my peers to change this.”

According to Jamie Bruins, Regional Manager of Region 9, (The Louisiana Campaign for Tobacco Free Living) out of the

entire state of Louisiana only fourteen municipalities have no-smoking bans in public places. Youth Advocates will spend the duration of the grant cycle creating community projects that will bring awareness to their peers as they work towards a Smoke-Free St. Helena.

If you would like to take a survey, or be involved with the Next Era Program, contact Nicolette Gordon in St. Helena Parish at – (225) 222-4136.



## COMMUNITIES OF COLOR NETWORK SUCCESS

Three years ago (in November), Ms. Brenda Harris, owner of Club Infinity was encouraged by Communities of Color Network (CoC) to celebrate Great American Smoke-out (GASO) Day at Club Infinity, located at 6894 Plank Rd. Baton Rouge, LA. Though Ms. Harris was hesitant about having a GASO event, the event was a success.

Ms. Harris articulates she preferred a smoke-free club but had always been concerned about losing some of her longtime customers. However, after the success of the

GASO event, Ms. Harris decided to experiment by having Smoke-Free Thursdays at Club Infiniti. Further, CoC's Regional Coordinator, Frankie Poland, continued to follow up with Ms. Harris offering resources and support to both Ms. Harris and her customers.

Ms. Harris is enthused about Baton Rouge's upcoming smoke-free ordinance. She feels her Smoke-Free Thursdays have made her less apprehensive about Club Infiniti being smoke-free every day. She also indicates that her Thursdays have not experienced loss of

customers or revenue and that her customers look forward to Smoke-Free Thursdays. She says "...without the Communities of Color Network pushing and encouraging me I would have never tried it on my own".

This year Great American Smoke-out Day (GASO) will be celebrated at Club Infinity 6894 Plank Rd., Baton Rouge, LA from 9:30pm—11:30pm.

## FOOD SAFETY TRAINING IN ST. MARTIN PARISH

Food Safety Certification Training is underway in St. Martin Parish, conducted by Dr. Fatemeh Malekian, Professor, Southern University Agricultural Land-Grant Campus. Close to 30 participants have completed three of five sessions, held at Parks Middle School located in the town of Parks. The group is composed of numerous owners and workers in food service or related enterprises, plus others interested in starting a food business or enhancing their personal knowledge.

The Food Safety Certification Training is offered by SUALGC as part of the program *Enhancing Capacity of Louisiana Small Farms and Businesses*. The curriculum follows the ServSafe Food Handler. Participants receive resource materials and a certificate of completion at the final session.

This is the third Food Safety Certification Training. Previously it was held in Marksville and Opelousas.

## YOUTH & FAMILY EXPO STATE COMPETITION

SUALGC hosted the Youth & Family Expo State Competition on November 4, for the culminating event of this year's youth development showcase. The classifications for competition were broken into Senior and Junior divisions in the categories of Public Speaking, Illustrated Talk and Creative Writing. Previous showcases were clustered into three Regions of Louisiana Florida (St Helena), Acadiana (St. Landry) and Delta (Madison) and the winners from those events competed in Saturday's activity.



# Upcoming Events

## Christmas Scholarship Gala

Saturday, December 16, 2017

6PM – 11PM

Baton Rouge Marriott

5500 Hilton Ave

For More Information:

Contact Dawn Mellion Patin at (225) 771-2242

[dawn\\_patin@suagcenter.com](mailto:dawn_patin@suagcenter.com)

## Helpful Holiday Workshop

Saturday, December 2, 2017

8AM – 12PM

SU Ag Center

For More Information:

Contact Alice Dyson at (225) 771 – 2262

[alice\\_dyson@suagcenter.com](mailto:alice_dyson@suagcenter.com)

## Fall Garden Workshop

Thursday, November 21, 2017

9AM – 2PM

SU Ag Center

For More Information:

Contact Kelli Hollins at (225) 771-2242

[Kelli\\_hollins@suagcenter.com](mailto:Kelli_hollins@suagcenter.com)