



Chancellor's Report

Bobby R. Phillips, PhD
CHANCELLOR-DEAN

July 2017

Bobby R. Phillips
Chancellor-Dean
SU Ag Center-College of Agriculture

Dawn Mellion-Patin
Vice Chancellor for Extension and Outreach

Andra Johnson
Vice Chancellor for Research and Technology Development

Doze Butler
Associate Dean
College of Agriculture

C. Reuben Walker
Associate VC for Research, and Technology Development & Chair of
Agricultural Sciences

Linda Batiste
Director of Finance

Christopher Rogers
Director of Technology Services

Editors:
Bridget Udoh
Int. Director of Communications

LaKeeshia Giddens Lusk
Communications Coordinator

A. O. Williams Hall
P.O. Box 10010
Baton Rouge, LA 70813
Tel: (225) 771-2242
Fax: (225) 771-2861
Website: www.suagcenter.com

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SOUTHERN UNIVERSITY Land-Grant Campus



Come GROW with Us!

Linking Citizens of Louisiana with Opportunities for Success

Synoptic Overview of SU Land-Grant Campus Activities - July 2017

- 1. SU Land-Grant Campus collaborates on growing grapes for wine**
- 2. SU Land-Grant Campus observes SU Day at the Capitol**
- 3. Dr. Johnson speaks at Effective Parenting Graduation**
- 4. BAYOU Summer Program in full swing**
- 5. SARDI hosts Summer Camp**
- 6. SU Land-Grant Campus holds Cut Flower Workshop**
- 7. SNAP-Ed partners with Big Buddy program**
- 8. Madison Parish on the move**
- 9. St. Helena Field Day inspires local producers**
- 10. Ambassadors for Healthy Living involve 4-H youth**
- 11. Piney Woods School visits SU Land-Grant Campus**
- 12. SU Land-Grant Campus hosts Mayor's Summer Program**
- 13. Assistant Professor publishes article**
- 14. Upcoming events**

GROWING GRAPES, MAKING WINE

A new project by the Southern University Land-Grant Campus is set to partner with Landry Vineyards in West Monroe to make Louisiana one of the premier grape growing and wine making regions on the map.

Jeff Landry, owner and operator of Landry Vineyards is excited about the new partnership, saying "you know having a university in Louisiana working at the development of hybrids that are suitable at our growing conditions, that's exciting."

Chancellor-Dean Bobby Phills of the Land-Grant Campus has done work similar to this in the past. He said "I come here from the state of Florida. 30 years ago when we started the viticulture program they had 3 wineries. Now they have over 30. We have 6 wineries here. We expect to have, there's room for up to 60."

The article was carried on June 13, 2017 by KTVE, virtual channel 10, an NBC-affiliated television station available at Myarklamiss.com.



The Land-Grant Campus joins SU System for SU Day at the Capitol



Samples of hibiscus jelly, chutney, tea and organic pork were on the must have list for state legislators, their legislative staffers, capitol visitors and members of the SU System during the Southern University System Day at the Capitol on June 5.

The samples were provided by the Southern University Agricultural Land-Grant Campus, along with information on the programs and services offered through the SU Ag Center and the College of Agricultural Family and Consumer Sciences.

[View photos from the event here.](#)

Vice Chancellor for Research speaks at Effective Parenting Graduation

Dr. Andra Johnson, Vice Chancellor for Research and Technology Development, was invited to serve as commencement speaker for *The Effective Parenting Class* in Donaldsonville on June 22. Themed “We Can Grow Together,” the graduation ceremony recognized 52 parents and grandparents who completed the six-week course. The classes are designed to empower the parents within the Donaldsonville community. Johnson encouraged the graduates to share their knowledge beyond the community.

A story on this article appeared in the Around Town section of the [Donaldsonville Chief](#) on June 2, 2017.



Dr. Johnson, far left, poses with parenting graduates

SU Land-Grant Campus exposes BAYOU students to agricultural sciences

BAYOU IV Learning on the BLUFF

Thirty-eight participants in the Beginning Agricultural Youth Opportunities Unlimited (BAYOU) program arrived from five states on June 5, for a five-week summer experiential learning program with the SU Land-Grant Campus. The high school seniors and incoming college freshman gain first-hand knowledge about career opportunities in Agriculture, Family and Consumer Sciences, Business or the natural sciences.

To qualify for the program, students must have a minimum grade point average of 2.5 and have completed 11th grade. The students live on the Southern University Baton Rouge campus and are permitted to go home on weekends through July 7.



SARDI kicks off annual Summer Camp



Thirty youth arrived at the Sustainable Agriculture Rural Development Institute (SARDI) located in Opelousas on June 5 to begin their first week of summer camp. Antonio Harris, SARDI's director, greeted the students, introduced them to the staff and discussed the rules and guidelines of the summer camp. The three-week camp covers classes in Mathematics, Creative Writing, Agriculture, and Science. Read the full story [here](#).

For additional information about SARDI or to receive information about its programs and services, call 337-943-2410.

Successful Cut Flower Workshop



The Wisteria Alliance Women in Agriculture held a Cut Flower Workshop at the SU Ag Center on June 10 for more than 40 participants. Topics covered included planting and harvesting cut flowers; licensing and regulations, produce safety and edible flowers – cut and dried. Hands-on demonstrations included harvesting and arranging flowers. Presenters included Cut Flower Growers Collette Anzalone, Mary Courville, and Jeanne Plaisance. SU Ag Center's Senior Research Associate presented on A World of Flowers – cut, eat, dry!

Around the SU Land-Grant Campus

SNAP-Ed partners with Big Buddy Level-up program



The Southern University Land-Grant Campus's SNAP-Ed program has partnered with the Big Buddy Level Up program. Level Up is a summer youth mentoring and workforce development program. This program is sponsored by Baton Rouge Mayor-President Sharon Weston Broome's office in conjunction with over 30 local private and public organizations in the capital city. Students DeMarcus Martin, Jude Morgan and Tiayana Bryant will be working alongside extension and research staff for the duration of the summer 2017.

For more information about the Land-Grant Campus's nutrition education programs, contact us at 225-771-2242; ellen_mcknight@suagcenter.com



Pictured left-right: Mentor Ellen McKnight, Tiayana Bryant, DeMarcus Martin and Mentor Kiyana Kelly at work.



Great things are happening here:
Community beautification
Council on Aging gardening
CDC Healthy Communities program
Canning Workshop



St. Helena Ag Day teaches lessons on livestock, vegetables and soil



4-H Ambassadors for Healthy Living get practical



Visit our blog for more information at:
<https://goo.gl/jjVzdX>

Students from Piney Woods School tour SU Land-Grant Campus



The SU Land-Grant Campus granted a guided tour to 50 students from Piney Woods School in Mississippi on June 20. The students were received by the administration and employees of the campus. Discussion topics included careers in agricultural research, animal science and nutrition. Tour stops included the Urban Garden and other facilities on campus. Lunch consisted of tasting some healthy produce from the garden.

The [Piney Woods School](#) is a co-educational independent historically African-American boarding school for grades 9-12 in Piney Woods, Mississippi, founded in 1909.

SU Land-Grant Campus hosts Mayor's Summer Students

The Mayor's Summer Program began its 4th year on June 6, with farm safety and introduction to the Urban Farm/Greenhouses at the SU Land-Grant Campus. This year's experiential learning program offered approximately 120 youth, ages 14-17 in the Baton Rouge area, the opportunity to work and gain knowledge in the agricultural sciences including gardening and cooking. A different group of students worked at the campus every Tuesday and Thursday through June 29th.



Publication



Dr. Onyumbé Ben Lukongo, Assistant Professor of Economics has published an article entitled “Economic and statistical perspectives on traffic safety in Louisiana, 2005–2015” (Article reference: JSR1396) in the *Journal of Safety Research* through Elsevier on Science Direct. The article, which was released on June 3, 2017 is available online at <http://bit.ly/2rt0bIY>. Congratulations, Dr. Ben!

Upcoming Events

July 24-28: Joint SU/LSU Ag Centers “Creating Healthy Enjoyable Foods” (C.H.E.F.) Camps for boys and girls ages 12-15. \$25 registration fee is required. Contact Kiyana Kelly or Marquetta Anderson at 225.389.3055 or via e-mail at, kiyana_kelly@suagcenter.com or marquetta_anderson@suagcenter.com for more information.

July 27: Youth and Family Exposition at SARDI in Opelousas. Contact Krystal Washington at krystle_washington@suagcenter.com or (337) 943-2410.

July 29: Delta Region Expo, Madison Parish, Tallulah Elementary School, 1100 Johnson Street, Tallulah, La. For additional information, please contact Sarah Sims at (318) 574-2465 or (318) 574-9509 or email sarah_sims@suagcenter.com

July 31-Aug 2: SU Agricultural Land-Grant Campus’s Administrative Organization and Strategic Planning Retreat at the SU Agricultural Experiment Station. For additional information, contact the Chancellor’s Office at (225) 771-2275.

Informational items for the Land-Grant Campus

SU Agricultural Land-Grant Campus
Administrative Organization and Strategic Planning Retreat
SU Agricultural Experiment Station – Maurice Edmund Livestock Arena
July 31 – August 2, 2017

Tentative Agenda

Day 1

- 8:00 – 8:30 Invocation & Welcome Address
- 8:30 – 9:00 Ice Breaker/Team Building exercise
- 9:00 – 12:00 Session 1: State of the Land-Grant Campus – Departmental/Program Reports/S.W.O.T.
- 12:00 – 1:00 Lunch
- 1:00 – 3:00 Session 2: Administrative Organization/Organizational Charts
- 3:00 – 3:15 Break
- 3:15 – 5:00 Session 2: (con't)

Day 2

- 8:00 – 8:10 Re-cap and Agenda Review
- 8:10 – 8:30 Team Building Exercise
- 8:40 – 5:00 Session 3: Policies and Procedures Review/Breakout Sessions
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- 8:40 – 10:15 Breakout Session I:
- Room #1 *“All Hands On Deck!”* – The Individual’s Role in the Collective Vision
Beattra Wilson, Facilitator
- Room #2 *“Collaboration Nation”* – How to Break Down Silos
Dr. Willie Rawls, Facilitator
- Room #3 Finance Policy Review Committee
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- 10:25 – 12:00 Breakout Session II: (Groups Rotate)
- Room #1 *“All Hands On Deck!”* – The Individual’s Role in the Collective Vision
Beattra Wilson, Facilitator
- Room #2 *“Collaboration Nation”* – How to Break Down Silos
Dr. Willie Rawls, Facilitator

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- Room #3 Programs & Evaluations Policy Review Committee
- 12:00 – 1:00 Lunch (Special Guest Speaker)
- 1:00 – 2:30 Breakout Session III:
- Room #1 *“The ‘Experiential’ Experience”* – Incorporating Extension & Research into
Academic Instruction
Dr. Willie Rawls, Facilitator
- Room #2 *“A Different World”* - Changing Culture of the Land-Grant Campus
Beattra Wilson, Facilitator
- Room #3 Communications & Information Technology Policy Review Committee
- 2:40 – 4:20 Breakout Session IV: (Groups Rotate)
- Room #1 *“The ‘Experiential’ Experience”* – Incorporating Extension & Research into
Academic Instruction
Dr. Willie Rawls, Facilitator
- Room #2 *“A Different World”* - Changing Culture of the Land-Grant Campus
Beattra Wilson, Facilitator
- Room #3 Human Resources Policy Review Committee
- 4:30 – 5:00 Day Closing/Re-cap

Day 3

- 8:00 – 8:10 Re-cap and Agenda Review
- 8:10 – 8:30 Team Building Exercise
- 8:30 – 9:30 Session 4: Program and Event Planning
Constructing the Master Calendar
- 9:30-9:40 Break
- 9:40 – 1:00 Final Reports/Close-Out
- 1:00 – 5:00 Picnic

**SU Agricultural Land-Grant Campus
Departmental Evaluation and Year-End Assessment**

I. Department & Program Overview

- Department or program synopsis (Brief description, no more than 250 words)
- List goals and objectives
- Departmental or Program Profile (List all Administrators, Faculty and/or Staff, Volunteers and their current title)

II. Curriculum (If applicable)

- New courses and programs
- Course revisions/redesign (with dates where possible)
- Evaluation and update of course syllabi
- Student evaluation results and plan for improvement
- Describe current and/or potential interdisciplinary approach used for collaboration in design and use of course syllabi.

III. Facilities and Resources

- List offices, workspaces, labs and storage spaces assigned to each employee or program.
- Report utilization and condition of space, to include but not limited to acquisition and specific use of new furniture, renovations, reassignments, labs use and condition, etc.
- Report utilization and condition of equipment to include but not limited to acquisition and specific use of computers, printers, laptops, iPads, any program specific equipment, etc.).
- How can spaces and/or equipment be shared and used collaboratively with other disciplines and programs?
- List needs and potential use for future Agricultural Land-Grant Campus facilities and equipment.

IV. Personnel (If applicable)

- Report all classified and unclassified personnel actions (list appointments, hires, resignations, promotions, vacancies etc.).

V. Faculty/Staff Activities and Accomplishments

- List of all faculty and staff publications, presentations and seminars, grants awarded, and any other professional development activities such as continuing education courses, training classes, etc. (List alphabetically by faculty member, include complete citations)
- List and date all recruitment activities and outcomes. (Attach recruitment plan to this report)

VI. Assessment/Evaluation Activities and Outcomes

- Department or program assessment activities
- Evaluation Outcomes and plans for improvement

VII. Special Initiatives and Activities

Report on all past programs, activities, events. Include dates, locations, outcomes and impacts.
List future programs, activities, and events, include dates and locations.

VIII. Summary Statement and Goals for the Coming Year

List and describe factors which contributed to the accomplishment of department or program goals and objectives.

List and describe factors which presented challenges to the accomplishment of these goals and objectives.

How can these challenges be overcome to effectively strengthen and efficiently grow the ALGC.

List goals and objectives for the coming year, include specific challenges and opportunities.

