



CHARLOTTA CARTER

Charlotta Carter CEO of GRI Technology Solutions, Inc.

Charlotta Carter has 25+ years' experience in software development/staff augmentation and is the CEO of [GRI](#) Technology Solutions, Inc., headquartered in San Mateo, Ca. and founder of [LLENA\(AI\)](#) Health Solutions, Inc. She's held Sr. Positions at: IBM, Microsoft, Sun Microsystems and SGI among others. When diagnosed with type II diabetes in 2017, she partnered with the medical community to develop an AI/GI Diabetes Solution from the patient's point of view.

She also serves as Managing Partner for PWC Technology Services, an IT Consulting and global staffing firm based in Toronto and focused on growing business in the Canadian sector.

Charlotta Carter's industry focus is technology, finance, healthcare and Cyber Security companies with insights on growing their businesses by improving diverse resources and software with focus on improving global communities with the customer in mind.

As evaluated by Boardwise, Charlotta is considered an Advisory Expert, allowing her to bring deep domain expertise to any board and apply creative problem solving to get things done.

Milestone accomplishments:

- [Founded LLENA - AI/GI Mobile Diabetic Solution](#) in early 2018
- Partnered with: [Amazon](#), MaRS, SBDC and TecFutures to help build a startup to address chronic diseases in the AI (Artificial Intelligence) space.
- Placed in top five(5) of Health Solution pitch for the [Brew in Louisiana](#)
- Placed in top-tier pitch challenge in the BIG PUSH sponsored by TD Bank
- LLENA(AI) Selected to work with [HBCU- Southern University](#) in food insecurity and food desert project for underserved areas
- Partnered with Delivery.com for third-party food delivery with pre-vetted customized nutrition
- Active member of [UPWARD WOMEN](#), [WIPP, SVLG](#), [C200Mentor/Protege](#) and [HowWomenLead](#), [ASA](#), [SIA](#) and [USWCC](#) - Helping women in profitability and public policy.

- First Woman-Owned firm accepted/completed in Goldman Sachs 10K Small Business in Silicon Valley
- Awarded MSA and [CMAS](#) Awards (3-5-year contracts) for the state of California
- Served as Chair-Elect VP for the National Society of Black Engineers for Region 6 helping pipeline 10K Black engineers by 2025
- Elected to [SBAC](#) (Small Business Advisory Board) for the state of California - Approval by Gov. Gavin Newsom.
- Selected as member of [Boardwise](#) - International business board training and community of top board ready executives
- Founded [DSA \(Diversity STEM Accelerators\)](#) with event venues supported by: YouTube, Twitter, Yahoo, Samsung
- Reduced development of AML (Anti-Money Laundering) software by 65% in the banking industry
- The GRI team has been successful in servicing over 2500 position from California to Toronto.

Charlotta earned a B.S. in Computer Science from Southern University. She has recently been recognized by the Silicon Valley Business Journal as a Women of Influence and by both the San Francisco Business Times and Silicon Valley Business Journal as a Top Minority Owned Business and Top Woman Owned Business.

