

COMMUNITIES OF COLOR NETWORK

The Louisiana Campaign for Tobacco-Free Living
Louisiana Tobacco Control Program

TOBACCO USE IN THE AFRICAN-AMERICAN COMMUNITY

-  18.3 % of African-American adults are current smokers.
-  Smoking among African-American men is higher than among African-American women (21.8% vs. 15.4%).
-  African-Americans who smoke cigarettes are twice as likely to have a stroke than those who avoid tobacco
-  The tobacco industry has targeted African-American communities in its advertisements and promotional efforts for menthol cigarettes.
-  Diseases from smoking kill more African-Americans each year than car crashes, AIDS, murders, and drug and alcohol abuse combined.
-  In Louisiana, African-American males have the highest smoking prevalence of any racial/gender group, at 28.2 percent, and smoke at a rate 1.2 times higher than white males.

Content Source: Centers for Disease and Control, Tobacco Free Living, "STAND" Students Taking A New Direction

