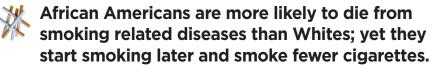


The Louisiana Campaign for Tobacco-Free Living Louisiana Tobacco Control Program

AFRICAN AMERICANS AND TOBACCO USE



Tobacco use is a major contributor to the leading causes of morbidities among African Americans. Heart Disease, Stroke, Cancer and Diabetes effect African American at higher rates than other ethnic groups.

African Americans are exposed to secondhand smoke more than other racial or ethnic groups.

Most African American smoke menthol cigarettes. Menthol cigarettes are more addictive than non-menthol. Also menthol products are aggressively marketed in African American communities.

Lower utilization of cessation medication and counseling services results in less success for African Americans at quitting smoking than Whites and Hispanics.

Reference: Centers for Disease Control and Prevention

